

EdYou Magazine

ISSUE 4

OCTOBER 2023



CHECK OUT

EDYOU MAGAZINE
ISSUE 1 JULY 2023



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THE PREVIOUS ISSUES

- Practical ideas
- Lessons
- Methodology
- Technology

- PRE-CONFERENCE EDITION**
- Interview with**
Plenary Speakers
the Author: André
- Articles about**
- Future of ELT
 - Storytelling
 - Methodology
 - Critical Thinking
- EdYOUfest Proj**



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EDYOU MAGAZINE

Learn and be part of an incredible teaching community

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EDITORIAL

Dear EdYOU Community,

I am truly humbled and honored to extend my deepest gratitude to each and every one of you for your support as we venture into the fourth issue of EdYOUmagazine. It has been an incredible journey, and it's my absolute pleasure to see this vibrant community growing and evolving. Together, we have created something special, and I am thrilled to be taking our community to the next level.

In this issue, I am excited to introduce EDYOUgallery's new branches, each carefully crafted to cater to the diverse needs of our community:

EdYOUfest: Our flagship event, an international professional development conference for English language teachers. It's not just a conference; it's an experience where educators come together to share, learn, and inspire.

EdYOUMARATHON

EDYOUmarathon: A 12-hour online marathon packed with engaging sessions designed to empower English language teachers. This unique event is a testament to our commitment to providing continuous learning opportunities. The next EDYOUmarathon is set to unfold on November 20, 2023.

EDYOUproject: This initiative is dedicated to both English language teachers and their students. It fosters collaboration among students, encouraging them to work in teams on various projects and contests, enhancing their language skills and creativity.

EdYOUServices

EDYOUservice: Under this branch, we offer EDYOUCLASS, English Language Courses, Validation A2, and Study Abroad programs, ensuring that our community has access to top-notch language education services.

EDYOUmagazine: A monthly publication tailored for English Language Teachers. Packed with intriguing articles, news, book reviews, and much more, our magazine serves as a valuable resource for educators looking to stay informed and inspired.



Giovanni Rottura

EdYOUFest
SINCE 2015

EdYOUProjects

EdYOUMagazine

EDITORIAL

EdYou Podcast

EDYOUpodcast: Our biweekly podcast, where we delve into ELT ideas, tips, and concepts, encouraging all of you to reflect on your teaching practices.

EDYOUblog: Our dedicated weekly blog for English Language Teachers. Here, we share insights, stories, and experiences, creating a platform for meaningful discussions within our community.

EdYou Blog

EdYou Webinar

EDYOUwebinar: Regular webinars tailor-made for the ELT community, providing valuable insights and fostering professional growth.

In the upcoming days, we will delve into each of these branches in great detail, revealing the depth of opportunities they offer to our community.

In this issue, I am thrilled to present a detailed review of Steve Hirschhorn's latest book, "The Cuisenaire® Rods: Of Crocodiles, Castles, and Clocks". This insightful read promises to enrich your teaching methodologies and provide fresh perspectives on language education.

Furthermore, I am delighted to introduce our newest sponsor for EDYOUmarathon, Express Publishing. Their generous support has made this event possible, and we are truly grateful for their partnership.

I want to express my heartfelt thanks to Alexandra Luchian and Dennis N Productions for their exceptional talent and dedication in designing the magazine, logos, and posters. Their creative vision has brought our ideas to life, adding a touch of brilliance to our initiatives.

Lastly, I invite you to immerse yourself in the wealth of knowledge shared in the articles featured in this issue. I hope you find inspiration, new ideas, and practical strategies that will enhance your teaching journey.

Once again, thank you for being part of this incredible community. Your enthusiasm and dedication continue to drive us forward. Together, let's make this journey of learning and teaching truly transformative.

THANK YOU,
GIOVANNI ROTTURA

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EdYou Gallery

A teacher education hub
dedicated to the community

EdYou Fest
SINCE 2015

EdYou Magazine

EdYou Services

EdYou Projects

EdYou Blog

EdYou Webinar

EdYou MARATHON

EdYou Podcast

EdYou MARATHON

12H ONLINE EVENT FOR ELT TEACHERS
20TH NOVEMBER 2023

09:00

START

Welcome from the
EDYOU MARATHON Team
and Program of the Day

09:20

WEBINAR 1

"Unleashing the Potential:
Exploring Technology-
Enhanced Language
Learning"

10:25

LIVE STREAMING

Tokyo, Japan -
Insights from English
Language Teaching in
Japan

10:45

WEBINAR 2

"The Digital Classroom
Revolution: Adapting
Teaching Approaches for
the 21st Century"

12:00

LIVE STREAMING 2

Derry - Insights from
the "North West
Academy Language
School"

13:00

FLEX & STRETCH

Energizing and
Rejuvenating Exercises
for Teachers

13:15

WEBINAR 3

"Blended Learning:
Striking the Perfect
Balance Between Virtual
and Traditional
Instruction"

14:15

WEBINAR 4

"Adapting Activities to
Online Instruction"

15:30

LIVE STREAMING 3

Baku, Azerbaijan -
Exploring English Language
Teaching Practices in
Azerbaijan

15:55

EDYOUFEST 2024 PRESENTATION

16:10

WEBINAR 5

"Harnessing the Power of
Online Platforms:
Creating Engaging Virtual
Learning Environments"

17:10

LIVE STREAMING 4

Bucharest, Romania -
Innovative Approaches in
English Language
Teaching in Romania

17:35

SOUND MEDITATION

Relaxation and
Mindfulness for
Teachers

17:50

WEBINAR 6

"Data-Driven
Instruction: Utilizing
Analytics to Enhance
Student Progress"

19:00

WEBINAR 7

"AI and ChatGPT in
Language Teaching:
Enhancing Personalized
Learning Experiences"

20:00

LIVE STREAMING 5

New York, USA -
Effective Strategies for
English Language
Teaching in the USA

20:25

CLOSING
REMARKS AND
EVENT WRAP-UP

21:00

END

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Express Publishing

EdYou Gallery



INCORPORATING MUSIC INTO AN ENGLISH LANGUAGE LESSON

“Education in music is most sovereign because more than anything else rhythm and harmony find their way to the innermost soul and take strongest hold upon it “

- Plato

Incorporating music into an English language lesson can be a fun and effective way to engage students and enhance their language skills. Here are a few suggestions on how to bring music into an English language lesson:

Song Lyrics Analysis: Select a popular English song with clear lyrics and relevant vocabulary. Provide the students with the lyrics and ask them to analyse the meaning, identify new words, and discuss the message of the song. You can also encourage them to sing along.

Vocabulary Expansion: Choose songs that contain vocabulary related to the lesson's topic or the students' current learning objectives. Create vocabulary exercises or word games based on the song lyrics. Students can match words with their meanings, fill in the missing lyrics, or create sentences using the newly learned words.

Listening Comprehension: Play a song that matches the students' English proficiency level and ask them to listen attentively. Then, provide comprehension questions or a worksheet with gaps to fill in while listening. This activity can help improve their listening skills and understanding of spoken English.

Cultural Exploration: Introduce songs from different English-speaking countries or diverse musical genres. Discuss the cultural aspects associated with the music and encourage students to research the artists or musical traditions.

This can provide insights into the English-speaking world and broaden their cultural understanding.

Creative Expression: Allow students to express themselves creatively through music. Encourage them to write their own song lyrics on a given topic or create a rap or poem related to their language lesson. They can then perform or share their creations with the class.

Remember, when using music in a lesson, ensure the content is appropriate and aligns with the students' age group and cultural context. Music can be a powerful tool for language learning, fostering creativity, and making the English language more enjoyable and memorable for students.





THE NEXUS OF THEORY, RESEARCH, AND PRACTICE FOR TEACHERS

"In Theory We Teach, In Research We Learn, In Practice We Grow: Nurturing Lifelong Learning and Effective Teaching."

The nexus of theory, research, and practice for teachers is a crucial aspect of professional development and effective teaching. Here are some key points regarding the connection between theory, research, and practice for teachers:

Theory as a Foundation: Theories of teaching and learning provide a conceptual framework for understanding how students acquire knowledge and skills. Teachers who are familiar with educational theories can apply them to their practice and make informed instructional decisions based on research-supported principles.

Research-Informed Practice: Research in the field of education provides valuable insights into effective teaching strategies, classroom management techniques, and student engagement methods.

By staying informed about current research findings, teachers can refine their practice and implement evidence-based approaches that have been proven to enhance student learning outcomes.

Reflective Practice: Reflective practice involves critically examining one's teaching methods, reflecting on the effectiveness of instructional strategies, and making adjustments based on feedback and evidence. The integration of theory and research into reflective practice enables teachers to evaluate their approaches and continuously improve their teaching.

Professional Development: Engaging with research and theory empowers teachers to engage in ongoing professional development. Attending conferences, workshops, and seminars, or pursuing advanced degrees allows

teachers to stay updated with the latest research and theoretical advancements. This continuous learning enhances their pedagogical knowledge and strengthens their instructional practice.

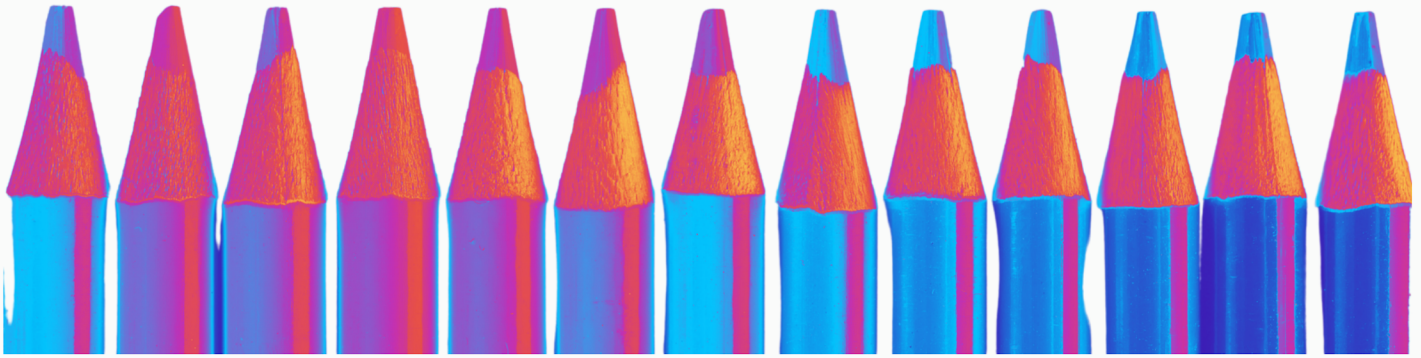
Contextualising Theory and Research: Teachers must consider the contextual factors of their specific teaching environments. Theory and research provide a foundation, but effective teaching requires adapting strategies to meet the unique needs of diverse learners, cultural contexts, and classroom dynamics. Teachers need to bridge the gap between theory, research, and practice by selecting and modifying instructional approaches that align with their students and teaching contexts.

Collaboration and Communities of Practice: Collaborating with colleagues and participating in communities of practice facilitates the integration of theory, research, and practice. Sharing experiences, discussing research, and engaging in professional dialogue with fellow teachers promotes the application of theoretical insights in practical settings. This collective knowledge sharing fosters professional growth and innovation.

Lifelong Learning: The nexus of theory, research, and practice encourages teachers to engage in lifelong learning. As education evolves, teachers need to stay adaptable and open to new ideas and approaches. By continuously seeking out and integrating new knowledge from theory and research, teachers can provide the best possible education for their students.

By connecting theory, research, and practice, teachers can enhance their instructional effectiveness, make informed decisions, and create meaningful learning experiences for their students. This integration supports ongoing professional growth and contributes to the overall advancement of the teaching profession.





RETHINKING TEACHER EDUCATION FOR CONTENT AND LANGUAGE INTEGRATED LEARNING (CLIL)

"Educating for Excellence: Cultivating Innovative CLIL Teachers through Collaboration, Development, and Reflection."

Rethinking teacher education for Content and Language Integrated Learning

(CLIL) is an important topic that focuses on preparing teachers to effectively implement this instructional approach. Here are some points to consider regarding innovation, challenges, and solutions in CLIL teacher education:

Embracing Innovative Approaches: Teacher education programs should incorporate innovative teaching methods and resources specific to CLIL. This includes providing opportunities for teachers to engage in experiential learning, collaborative projects, and practical classroom simulations that integrate content and language instruction.

Language Proficiency Development: CLIL teachers need to have a high level of proficiency in both the target language and the content area they are teaching. Teacher education programs should prioritise language development alongside content knowledge to ensure teachers are adequately prepared to facilitate language learning in their subject areas.

Content-Specific Pedagogy: CLIL teachers require training in effective instructional strategies that align with the content area they teach. This includes understanding how to scaffold language learning, differentiate instruction, and design appropriate assessment methods within the context of their subject.



The importance of rethinking teacher education for Content and Language Integrated Learning (CLIL) by emphasizing innovative approaches, language proficiency development, content-specific pedagogy, collaboration, ongoing professional development, addressing challenges, and incorporating reflective practices to enhance CLIL instruction and benefit students' language and content learning.



EXPLORING CLIL

Collaboration and Networking: Creating opportunities for CLIL teachers to

collaborate and network with other educators can be beneficial. This can involve establishing professional learning communities, online platforms, or conferences dedicated to CLIL, where teachers can share experiences, resources, and best practices.

Ongoing Professional Development: CLIL teacher education should not be limited

to initial training but should extend to ongoing professional development. Providing continuous support, workshops, and access to relevant research can help teachers stay updated with the latest developments in CLIL and enhance their instructional practices.

Addressing Challenges: Teacher education programs should address the challenges faced by CLIL teachers, such as balancing content and language objectives, designing suitable materials, and managing mixed-ability

classrooms. Offering strategies, case studies, and real-life examples can help teachers navigate these challenges effectively.

Reflection and Evaluation: Teacher education programs should incorporate reflective practices that encourage teachers to critically evaluate their own teaching methods, lesson plans, and student outcomes. This reflective approach can lead to continuous improvement and refinement of CLIL instruction.

By rethinking teacher education for CLIL and focusing on innovation, addressing challenges, and providing practical solutions, educators can be better equipped to implement this approach successfully and maximise the benefits for their students' language and content learning.





EDYOUCLASS

Enhancing Teaching Practices for English Language Educators

EDYOUCLASS is a comprehensive online course that empowers English language teachers with the tools and knowledge to enhance their teaching practices. With a focus on effective classroom management, student engagement, and instructional techniques, this course provides you with valuable insights and practical solutions to optimize your teaching experience.



10 Topics delivered
by experts

*Ekaterina Matveeva - Dorothy Zemach - Rachel Tsateri - André Hedlund - Rob Howard
Rachel Paling - Qasseras Lhoussine - Joe Dale - Marjorie Rosenberg - Christopher Walker*

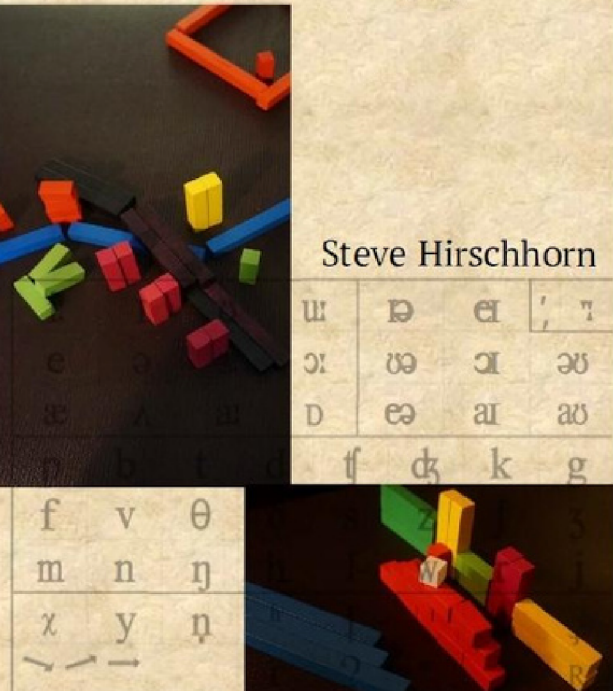
"THE CUISENAIRE® RODS: OF CROCODILES, CASTLES AND CLOCKS"

by Steve Hirschhorn

The Cuisenaire® Rods:
of crocodiles, castles and clocks

for language teachers

Steve Hirschhorn



HERE'S WHAT TEACHERS ARE SAYING:

Andy Russell

AAA English

"A wonderful eye-opening exploration of the enormous pedagogical potential of Cuisenaire® Rods - told in flowing, story-telling style by an expert of this craft. A great read, and lots of practical examples to put directly into classroom practice".

Neil Harris

Director of Teacher Training, CELT Cardiff

"Whatever your starting point, this wonderful book will unveil rods in all their glory, enticing the reader to experiment to make rods work for a range of approaches and a range of learners. Starting from early principles, the book shows how we can use rods to lead learners into an understanding of pronunciation, word order, verb forms, functions and notions. But crucially, the book is much more than a generous how-to of rod use as it opens up the imagination to see the great potentiality of rods to be pretty much whatever the classroom wants or needs them to be. To the author's credit, there

is even a section on how rods can be used in the online classroom. Steve Hirschhorn has written a kind, gently humorous and wonderfully wise introduction to Cuisenaire® Rods which deserves to grace the shelves of language teachers everywhere."

Philip Newman

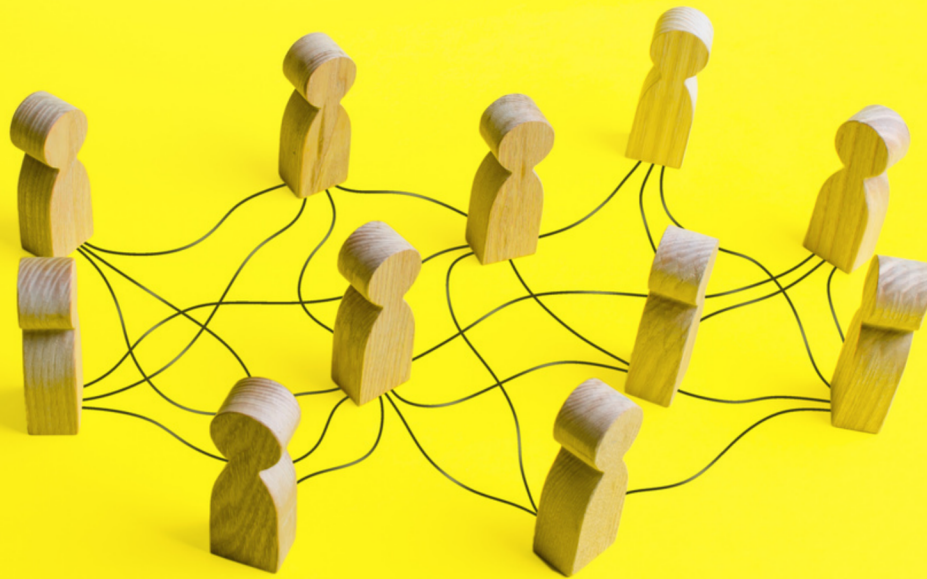
Business English Trainer

"Steve Hirschhorn's warmth and humour shine through along with his utmost professionalism, unrivalled expertise, and lifelong passion for his craft, as he presents a wonderful insight not just into Cuisenaire® Rods and the Silent Way method, but into language teaching in general. Beautifully written and packed full of practical tips for teachers from all backgrounds and approaches, it's a must-read gem of book."

Scot Bell

LFBA in Sprachpraxis for English and American Studies, University of Paderborn

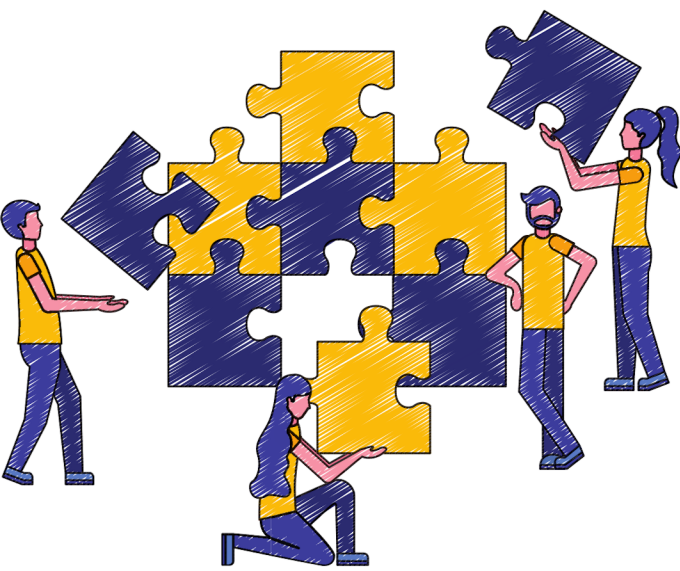
"I first came into contact with the rods when I was trained by Steve almost 25 years ago, and to this day I still use them in both teacher training and in language teaching. Steve leads and inspires the reader to begin using the rods by writing as he teaches, in a step by step learner centred way, rich in practical examples and useful tips as he guides us through the craft of teaching in order to get the magic out of that wee box full of coloured wooden rods. Every time I close a box of rods at the end of a session, student teachers ask me where they can find a book on how to tap into the magic of the rods, well now I can give them an answer, and just as I and countless have been guided and inspired by Steve over the years, this book will ensure that it will continue for many years to come."



BUILDING CONNECTIONS

Cultivating Cultural Understanding through English Language Education

English language education extends beyond the mastery of grammar and vocabulary; it provides a gateway to cultural understanding and global connections. In today's interconnected world, it is essential to foster cultural awareness and empathy among English language learners. By embracing cultural diversity and promoting intercultural communication, we can cultivate a sense of unity and mutual respect. In this article, we will explore the significance of building cultural connections through English language education and discuss strategies to foster cultural understanding in the classroom.



Exploring Cultural Perspectives: Introduce students to diverse cultural perspectives and worldviews to broaden their understanding of different cultures. Incorporate authentic materials, such as literature, films, music, and art, from various cultures to expose students to different ways of life. Engage students in discussions and activities that encourage them to analyse and reflect upon cultural practices, values, and traditions. By exploring cultural perspectives, students develop empathy and a deeper appreciation for the richness and diversity of the world.

Cross-Cultural Collaboration: Encourage cross-cultural collaboration and communication among students. Establish partnerships with English language learners from different countries or cultural backgrounds through online platforms, pen pal programs, or video conferencing. Provide opportunities for collaborative projects where students work together to explore shared interests and learn from one another. By fostering cross-cultural collaboration, students develop intercultural communication skills, break down stereotypes, and build meaningful connections with peers from around the world.

Cultural Celebrations and Festivals: Celebrate cultural diversity by organising cultural festivals or events within the English language classroom. Encourage students to share aspects of their own culture, such as traditional food, music, dance, or customs. Create a space where students can showcase their cultural heritage and engage in dialogue about different traditions. By celebrating cultural diversity, students gain a deeper understanding of each other's backgrounds, fostering a sense of inclusivity and respect.

Language Exchange Programs: Engage students in language exchange programs or partnerships with native English speakers from different cultures. These programs provide opportunities for students to practice their language skills while gaining insights into different cultural perspectives. Language exchange programs can be conducted through video calls, online forums, or in-person meetings if feasible. By interacting with native English speakers, students develop a deeper understanding of cultural nuances, improve their language fluency, and build meaningful connections.

Global Issues and Social Justice: Explore global issues and social justice topics within the English language curriculum. Encourage discussions and research on topics such as climate change, human rights, or cultural diversity. By engaging students in critical conversations, they develop a deeper understanding of global challenges and the importance of cultural understanding in addressing these issues. Encourage students to take action by organising community service projects or raising awareness about social justice causes. By connecting language learning with real-world issues, students become global citizens who are aware and proactive in promoting cultural understanding.

Building connections and fostering cultural understanding through English language education is essential in today's diverse and interconnected world. By exploring cultural perspectives, encouraging cross-cultural collaboration, celebrating cultural diversity, engaging in language exchange programs, and discussing global issues, we can create a classroom environment that cultivates empathy, respect, and a sense of global citizenship. English language education becomes a vehicle for building bridges across cultures, breaking down barriers, and promoting a harmonious coexistence. Let us embrace the power of English language education to foster cultural understanding and shape a brighter and more interconnected future.



THE POWER OF LANGUAGE

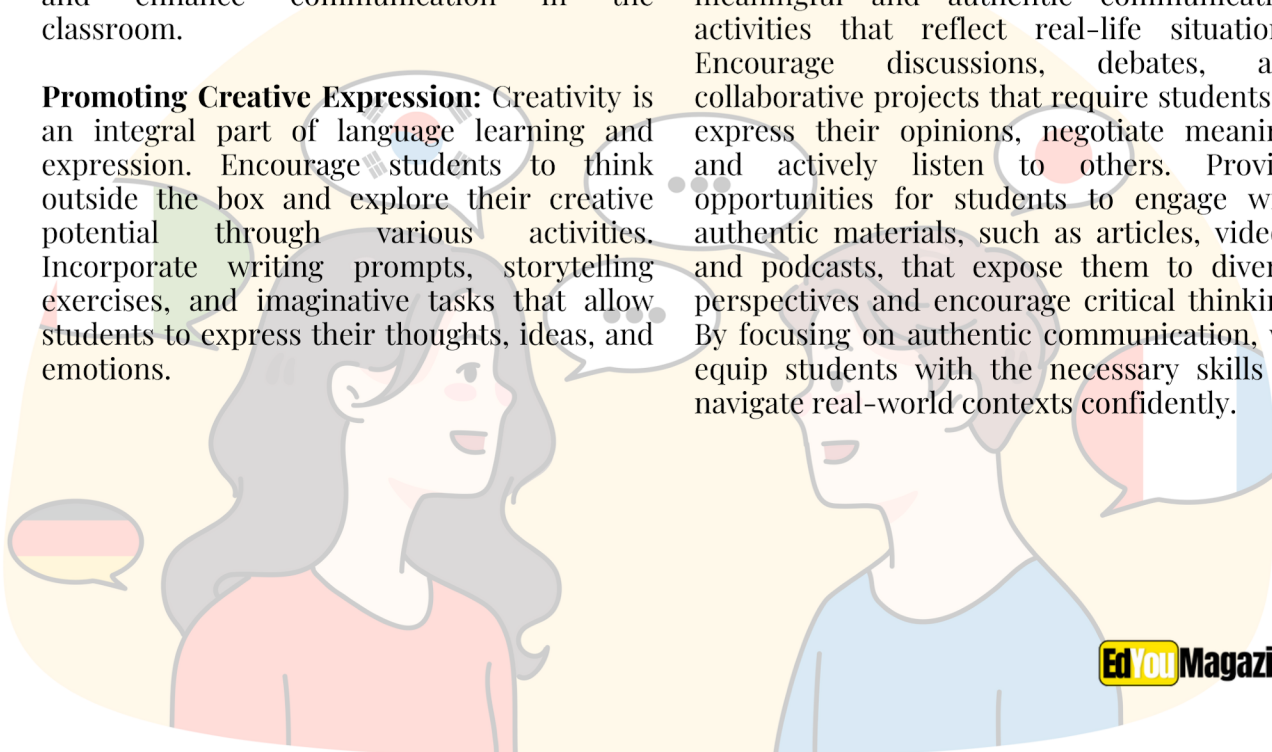
Unleashing Creativity and Fostering Effective Communication in English Teaching

Language is a powerful tool that goes beyond mere communication. It has the potential to inspire creativity, evoke emotions, and shape the way we perceive the world. As English language teachers, we have the privilege of harnessing this power to unlock our students' creativity and foster effective communication skills. In this article, we will explore the significance of language in English teaching and discover strategies to inspire creativity and enhance communication in the classroom.

Promoting Creative Expression: Creativity is an integral part of language learning and expression. Encourage students to think outside the box and explore their creative potential through various activities. Incorporate writing prompts, storytelling exercises, and imaginative tasks that allow students to express their thoughts, ideas, and emotions.

Create a supportive environment where students feel free to take risks, experiment with language, and develop their unique voices. By nurturing creativity, we empower students to use language as a medium for self-expression and personal growth.

Authentic and Purposeful Communication: Effective communication is the cornerstone of language proficiency. Engage students in meaningful and authentic communication activities that reflect real-life situations. Encourage discussions, debates, and collaborative projects that require students to express their opinions, negotiate meaning, and actively listen to others. Provide opportunities for students to engage with authentic materials, such as articles, videos, and podcasts, that expose them to diverse perspectives and encourage critical thinking. By focusing on authentic communication, we equip students with the necessary skills to navigate real-world contexts confidently.





Language Through the Arts: The arts offer a rich and engaging platform to explore language and foster creativity. Incorporate drama, music, poetry, and visual arts into English language lessons. Encourage students to perform skits, create songs, write poetry, or design visual representations of their learning. These artistic endeavours provide a unique avenue for students to explore language nuances, experiment with different forms of expression, and develop their cultural understanding. By integrating the arts, we tap into students' creativity and create memorable language experiences.

Incorporating Technology: Leveraging technology can amplify creativity and communication in the English language classroom. Integrate digital tools, multimedia resources, and online platforms that promote interactive and collaborative learning. Encourage students to create multimedia presentations, podcasts, blogs, or videos that showcase their language skills and creativity. Utilize communication tools, such as online discussion forums or video conferencing, to connect students with English speakers from different parts of the world. By embracing technology, we expand students' access to language resources and create authentic communication opportunities.

Providing Constructive Feedback: Feedback plays a crucial role in nurturing creativity and effective communication. Offer constructive feedback that highlights students' strengths and

areas for improvement.

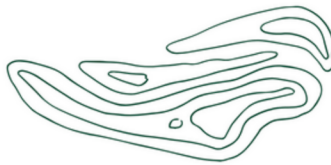
Focus on providing specific and actionable suggestions that encourage students to refine their language skills. Create a culture of peer feedback and self-reflection, where students learn to provide constructive criticism and appreciate diverse perspectives. By providing effective feedback, we empower students to continually enhance their language proficiency and communication abilities.

Language holds immense power to inspire creativity and foster effective communication. As English language teachers, we have the opportunity to tap into this power and unlock our students' potential. By promoting creative expression, encouraging authentic communication, incorporating the arts, leveraging technology, and providing constructive feedback, we create a dynamic and engaging English language classroom. Through the power of language, we empower our students to become confident communicators, critical thinkers, and lifelong learners. Let us harness the power of language to inspire creativity and shape the future communicators of the world.

10-YEAR

ANNIVERSARY

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SINCE 2015



www.edyoufest.org

**WHERE'S
EDYOUFEST
GOING NEXT?**

We are exploring a few options at
the moment.
Stay tuned!

2024



EdYou Magazine

A magazine for English
Language Teachers

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